

Lincoln County Economic Development Council
Draft Annual Work Plan
July 2008 – June 2009

Strategic Goal	Strategy	Objective	Responsibility	Timeline
1. Perpetuate the mission of the EDC		1.1.1 Maintain the L.C. list of project priorities (previously known as the WA-CERT list)	Pam Board	Quarterly
		1.1.2 Facilitate the Lincoln Economic Development Fund for recommendations to the L.C. Commissioners.	Pam, Joyce Board	November
		1.1.3 Prepare an annual economic development plan for L.C.	Staff Board	June 2008
		1.1.4 Maintain a list of small business resources	Staff	Ongoing
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2. Market the EDC to the citizens of L.C.	2.1 Maintain a steady flow of information to the region until the EDC becomes a household word	2.1.1 Design and continuously update the EDC website	Board, staff	Ongoing
		2.1.2 Create a semi-annual newsletter to be posted on the website and distributed at Town Halls and major businesses in the County. Email the quarterly report to all EDC organizations in the State of Washington	Pam	December, June
		2.1.3 Organize an annual meeting that will double as a membership drive and fund raiser. Invite speakers of interest. Personally invite each business in L.C.	Staff, Board	April
3. Assist in retention and expansion of local businesses	3.1 Develop an accessible source of business information	3.1.1 Organize regular workshops in partnership with SBA, BIC, SNAP, CTED, IEL	Staff, Board	Ongoing
		3.1.2 Work with the	Staff, Board	Ongoing

		Institute for Extended Learning and Big Bend Community College to increase college course availability in Lincoln County		
		3.1.3 Hold workshops on setting up web based businesses and grant writing	Pam, outside instructors	Year around
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4. Recruit new businesses that will offer family wage jobs to existing population, as well as, attract new population into L.C.	4.1 Develop recruiting material for L.C.	4.1.1 Map the L.C. assets in relation to attracting new compatible businesses	Staff, Board	Ongoing
		4.1.2 Hire a marketing specialist to develop a brand for L.C.	Board, Staff	March-May
		4.1.3 Prepare and organize L.C. promotional material and get professional assistance with production.	Pam, Joyce, Board	May-July
5. Upgrade the infrastructure in L.C.	5.1 Become an ongoing source of grant writing assistance to the members of the EDC	5.1.1 Partner with the L.C. Planning Department and Public Works Department to plan for upgrade of existing infrastructure	Pam, Board	January – July
		5.1.2 Identify new construction sites and work to attract new developers.	Pam, Board	January- July
6. Diversify and broaden the EDC's mission	6.1 Organize the EDC membership	6.1.2 Create committees as laid out in the Articles of Incorporation so that a wide array of tasks can be accomplished in a short period of time and increases ownership in the	Board, Pam	October - July

